**14. Funding**

**Funding Opportunities**

Getting Grants, Planning and Research

**Sources of Funds**

**Public:** Local councils, government etc.

**Private:** Corporate/business sector

**Philanthropic agencies:** Foundations

**Types of Grants**

* Operational grants
* Project grants
* Program grants
* Development grants
* Seed grants
* Capital works
* Professional

development grants

* Awards

**Life cycle of a typical grant program**

\*Call for applications, expressions of interest (EOI)

\*Talk to program staff about proposal

\*Is project eligible? Is applicant eligible?

\*Develop application against guidelines

Submit application before deadline

\*Assessment panel convenes; application assessed against guidelines.

**Life cycle of a typical grant program**

\*Decisions announced

\*Contracts sent out and signed

\*Successful grant recipients paid as per program guidelines

\*Grant recipients submit acquittal report

**Applications & Proposals**

\*Identify and consult with key stakeholders

\*Research funding programs and target project to criteria/ guidelines/ priority areas/ policy objectives

\*Research what has been funded in recent periods and what is currently being funded

\*Research and collate necessary data that will underpin your proposal (social plans, community profile, cultural plans)

**Applications & Proposals**

\*Seek out funding from more than one agency

\*Always include in-kind support

\*Get letters of support from key partners, community, stakeholders

\*Always factor in documentation and evaluation

\*Develop a realistic timeline

**Applications & Proposals**

\*Address all selection criteria

\*Outline HOW not just what

\*Use simple accessible language

\*Use bullet points/short sentences/ paragraphs

\*Develop clear aims and objectives that are reflective of program criteria

\*Don’t over/under budget

\*Always pay award wages

\*Expenditure must always equal income

**Applications & Proposals**

\*Develop MOUs (memorandum of understanding) with key partners.

\*Identify assets, skills and resources needed including people, equipment, materials and facilities.

\*Undertake risk management identifying potential liabilities and problems

\*Write the grant

\*Develop a realistic budget

**How the process works**

Try another funding source

Talk to the department staff and consider whether to apply for future funding rounds

**Call for Applications**

Identify Partners

Talk to the department staff about proposal

**no**

Is project eligible?

**yes**

Develop application

Using

guidelines

Application requires additional detail

Link to other funding programs

Application unsuccessful

Possible site visit

Contract negotiations

Application successful

Considered by Assessment Panel & recommendations made to Secretary

Applications close

Application submitted

**Support Material**

**Development of Proposal/ Concept**

**Research and Obtain Data**

\*C.V’s of artists

\*Letters of Support from participants

\*Letters of support from peer service providers

\*Letters of support from Councils

\*Evidence of previous management & delivery of project

\*Why-rationale

\*What-objectives

\*How-strategies

\*Who-target group

\*Gains for who and how?

\*Benefits and outcomes

\*Anecdotal evidence from group/clients/participants

\*Expression of interest from artists

\*Secondary data e.g. from local service providers, Local Council social plans, community profiles, statistics etc.

\*This could be one, two, or three conversations

\*Read the selection criteria and any other policy of the funding agency that relates to your concept

**Talk to the funding agency!**

\*Research

\*Development of proposal

\*Planning i.e. once funded bringing together all stakeholders

\*Promotion

\*Documentation

\*Delivery of activity

\*Presentation

\*Evaluation

**Develop a Timeline**

\*Don’t be afraid to repeat criteria in submission

\*Be concise

\*Use bullets

\*Small paragraphs

\*Plain language

\*Answer the question!

**Language**

\*Who is best placed to apply

\*Job descriptions

\*Legalities

\*Framework of operation

Support structures

**Roles & Responsibilities**

Submission Writing

Snapshot